



norden

Nordic Council of Ministers



**SEMINAR ON PUBLIC RELATIONS AND INFORMATION STRATEGY
IN CROSS-BORDER COOPERATION
(Kärdla Culture House, Hiiumaa, 27 April 2006)**



The Island's Experience with Communication and Issues

David Hunt

B7 Facilitator

Expertise in:

Making mistakes.

Being stubborn

Knows a little about many things and not much about a lot of things.

Occupations:

Project Manger
Growth and Regional
Development Secretariat;
Regional Municipality of
Bornholm.

Facilitator for the B7

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Thesis of the speech

B7 Islands Experience with Communication:

1. What does B7 want to achieve thru communication
2. Facts and perceptions.
3.and getting past the "communication noise"
4. Some examples