



**norden**

Nordic Council of Ministers



**SEMINAR ON PUBLIC RELATIONS AND INFORMATION STRATEGY  
IN CROSS-BORDER COOPERATION  
(Kärdla Culture House, Hiiumaa, 27 April 2006)**



**“Novel approaches in European Commission’s  
communication strategy”**

**Kertu KAERA**

**Speaker**

**Thesis of the speech**

**Occupation:**

Political reporter  
European Commission  
Representation in Estonia

- 1. Commission’s plans to better communicate Europe**
- 2. Priorities in communicating regional policy**
- 3. Role of European Commission Representation**

**Education:**

MA in political science,  
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