



CHARITY AND SUPPORT FUND  
EUROREGION ŠEŠUPĖ  
ŠAKIAI OFFICE



Baltic  
Euroregional  
Network



Project part-financed by the EU

## PROGRAM

# Tourism development in CBC region

7 - 8 September, Šakiai, Lithuania

Place: Šakiai and Jurbarkas Districts, Euroregion Šešupe

The BEN-seminar is arranged by Sesupe Euroregion Sakiai Office, financed by BSR Interreg III B programme

### 6 September

16.00-20.00 **Arrival, accommodation in countryside tourism farms**

### 7 September

10.00-10.30 **Registration, coffee in Zypliai manor**

10.30-10.40 **Welcome speech by**  
Mr. Juozas Bertašius, **Sakiai Municipality Mayor**

10.40-10.50 **Sesupe Euroregion Council.**  
Mr. Kuznetsov, Sesupe Euroregion Council

10.50-11.00 **Introduction**  
Moderator: Mr. Olga Vasilenko

11.00-11.30 **Euroregion Šešupė: location, history, project activities.**  
Mr. Vitas Girdušas, Šešupė Euroregion Board.  
Ms. Eglė Plančiūnienė, Director of Šešupė Euroregion Tourism Information Centre

11.30-12.00 **Coffee Break**

12.00-12.20 **Project “Discover the Baltic Country of Lakes“**  
Ms. Laila Vilmane, Euroregion Country of Lakes.

12.20-12.40 **Tourism development in Mozuria (Poland) and international cooperation**  
Mr. Marian Podziewski, Goldap Municipality Vice Mayor

12.40-13.00 **CBC tourism cooperation between Lapland (Finland) and Murmansk region (Russia)**  
Ms. E. Raasakka, North Calotte Council

13.00 -14.00 **Lunch**

14.00-14.20 **Project “Development of camping sites in Nemunas Euroregion“**  
Mr. Gintaras Skamaročius, Euroregion Nemunas.

14.20-14.40 **The situation of the cross-border tourism in Lithuania**  
Mr. A. Lukoševičius, Head of Department of Tourism of Lithuania  
**Presentation of tourism possibilities in Lithuania abroad**  
Mr. Ignatonis, Chairman of Lithuanian Tourism Development Agency

14.40-15.00 **Conclusion**

- 15.00-15.30 Zypliai Manor : the visions and possibilities of international tourism development**  
Mr.Vidas Cikana
- 16.00-17.00 Opening of painter Lolita Rūgytė's exhibition 'Memories from Goldap' in Šakiai Town Hall.**
- 17.30-19.00 Jurbarkas. Exhibition of works of sculptor of V.Grybas, and Belgian fotografer Freddy Van den Brande in art and concert galery.**
- 19.00-22.30 Evening At The Fireplace. Concert of folk art groups in Jurbarkas Regional Museum**

### **8 September**

- 10.00-10.10 Introduction**  
Moderator: Mr.Vitas Girdauskas
- 10.10-10.30 Project "Four Corners"**  
Mr. Jan Hansson, Project Manager, SÖSK/Europa Direkt Skaane.
- 10.30-10.50 Tourism development in Kaliningrad Region**  
Ms.Kropinova, Assoc.prof. Imanuil Kant State University
- 10.50-11.20 International tourism on the right bank of the Nemunas**  
Ms. Inga Žukauskienė, Jurbarkas Tourism Information Office  
Ms. Marijona Janavičienė, Pagėgiai Municipality
- 11.20-11.40 GEF SGP possibilities in development cross-border tourism projects**  
Ms. Neda Leonavičiūtė, GEF SGP national coordinator
- 11.40-12.00 Tourism development in transboundary region of Lake Peipsi/Tchudskoje**  
Ms.Olga Vasilenko, NGO "Chudskoye Project", Pskov
- 12.00-12.15 Discussion**
- 12.15-12.30 Conclusions**  
Mr. Olga Vasilenko, Vitas Girdauskas
- 12.30-13.30 Lunch in café "Nemunas"**
- 13.30-14.00 Sightseeing tour to Nemunas Regional Park. Ecological tourism. School of Nature: Šilinė**
- 14.00-16.00 Honey and Mead in the Valley of Honey .Path of Nature to the miraculous Panemuniai Castle**
- 16.00-17.00 Sight to the Neman Valley from Raudonė Castle Tower**
- 17.00-18.00 Return to Šakiai District**
- 18.00-19.00 Concert of St Christopher Chamber Orchestra (cond. By Katkus) and Goldap Art School group in Šakiai (in the framework of cultural tourism project financed by EU PHARE)**
- 19.30- 22.30 Dinner at cafe KIBA :local specialties**
- 22.30 Departure back to hotels.**

### **9September Departure of participants**